



MERCHANT & GOULD

Singapore, 13 August 2004 - Equator One (E1), an emerging leader in infrastructure management solutions, today announced that Merchant & Gould has deployed E1's MAX Infrastructure Management Suite (MAX) to monitor and manage its entire IT infrastructure, and thus assure service availability at all times.

"With the amount of servers in our environment growing over the years, we had a need to be able to centrally manage the health of all our servers and keep track of server statistics over time," says Eric Campbell, Operations Manager for Merchant & Gould. Mr. Campbell has had experience with other management products, and feels that "MAX is a good competitor to other equivalent products on the market. It has all the key features you would look for in a network and server monitoring solution.

"The way data is logged and kept in MAX is remarkable. It seems to do a great job of taking the average value and keeping that in the database—starting at the minute, quarter hour, hour, and day values over time—right out of the box," adds Mr. Campbell.

"After deploying MAX we have been able to be more proactive with possible problems, are able to keep a closer look at performance issues, and enjoy better server uptime. Overall MAX is a well-rounded and straightforward infrastructure management and monitoring solution."

E1 CEO Wilfred Wong said, "We are happy to provide this critical solution to M&G. MAX has powerful infrastructure monitoring and management tools, and it is fulfilling to see them being used to guarantee our clients' high-availability requirements."

About Merchant & Gould

Merchant & Gould (M&G) is one of the largest intellectual property (IP) firms in the US—with a distinguished IP practice history spanning over 100 years. M&G is engaged exclusively in the practice of intellectual property law, including patent, trademark, copyright, unfair competition, trade secret, advertising, internet and computer law, and related litigation including both trials and appeals.

Operating in Minneapolis-St. Paul, Atlanta, Denver, Seattle and Washington, D.C. with over 110 practicing attorneys, M&G is consistently ranked as a top patent, trademark and copyright firm both in the US and all over the world. With a number of global players in diverse industries as clients, the firm continues to move as a leader in using technology to advance client service.

About Equator One

Equator One today stands out as an emerging leader in providing IT infrastructure management solutions to enterprises and next-generation service providers, empowering





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them to optimize the performance and availability of their mission-critical computing infrastructures. E1's comprehensive suite of solutions is based on an open, distributed and scalable architecture, and provides proactive monitoring, measurement and control of IT resources. E1 products also offer service level agreement management, fault management and network performance management of all applications and systems within a network environment. E1 solutions allow customers to simplify management at all points of network congestion, thus reducing the cost of ongoing maintenance, and delivering high returns on investments, as well as lower total cost of ownership. Headquartered in Singapore, with liaison offices in Taiwan, the United States and India, Equator One (www.equatorone.com) is establishing the US headquarters in San Diego in the near future.

